

Affiliate Rewards
Official Program Rules

Program Numbers:

	2019 MY / 2020 MY / 2021 MY
Fleet:	28HKH / 28HLH / 28HMH
Supplier:	28HKJ / 28HLJ / 28HMJ
Member:	28HKM / 28HLM / 28HMM

Revision Dates:

+ January 5, 2021

+ Program Period:

2019 MY - 28HKH, 28HKJ, 28HKM – February 14, 2018 through January 3, 2022

2020 MY - 28HLH, 28HLJ, 28HLM – August 21, 2019 through January 3, 2022

2021 MY - 28HMH, 28HMJ, 28HMM – August 4, 2020 through January 3, 2022

Program Overview:

FCA US LLC Affiliate Rewards is made available to select companies designated by FCA US LLC as listed within the eligibility section below and the list of eligible companies posted on DealerCONNECT. The program is designed to recognize companies, associations, and organizations which have a special business relationship with FCA US LLC or its affiliates, as well as FCA US LLC supported marketing events where Affiliate Rewards 'Preferred Price' coupons are distributed.

Eligible participants (as defined in the Customer Eligibility section below) can purchase or lease up to two (2) FCA US LLC eligible new and unused vehicles at the Preferred Price per calendar year. The preferred price is a maximum of 1% below factory invoice plus a \$75 administration fee, as long as the designated company remains on FCA US LLC's company eligibility list.

Participating Dealers:

All franchised FCA US LLC dealers who agree to abide by these Official Program Rules are eligible to participate.

Eligible Sale Types:

Retail purchase (Type 1/B)

Retail Lease (Type L/E)

Fleet type sales are NOT eligible under this program.

Model Eligibility:

2019 MY

Eligible Models: All Chrysler, Jeep, Dodge (including SRT), Ram, FIAT, Alfa Romeo vehicles
Alfa Romeo Quadrifoglio models – eligible as of 9-5-2018
Pacifica Hybrid – eligible as of 1-3-2019
Grand Cherokee Trackhawk – eligible as of 1-7-2020

Ineligible Models: 500e, Challenger Demon

2020 MY

Eligible Models: Gladiator – eligible as of 8-21-2019
Eligible as of 8-23-2019:
Ram 1500 DT Quad/Crew Cab, ProMaster Van, Compass, Cherokee, Grand Cherokee, Wrangler, Durango, Pacifica, Pacifica Hybrid, Voyager

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Eligible as of 11-1-2019:
ProMaster City, Renegade, Fiat 124 Spider, 500L

Eligible as of 12-19-2019:
Ram 1500 DS, Ram 2500/3500 Pickup, Charger, Challenger, 500X, 300

Eligible as of 1-3-2020:
Alfa Romeo models

Eligible as of 1-7-2020:
Grand Cherokee Trackhawk, Ram 3500/4500/5500 Chassis Cab

Eligible as of 2-4-2020:
Journey, Caravan

Ineligible Models: 500e, Wrangler Hybrid

2021 MY

Eligible Models: All Chrysler, Jeep, Dodge (including SRT), Ram, FIAT, Alfa Romeo vehicles

Ineligible Models: 500e, Wrangler Hybrid, Ram TRX

Used vehicles, demonstrators with odometer mileage exceeding 7,500 miles, Special Bid, DRAC and any vehicles sold to daily rental or Fleet Customers. Vehicles sold for export from the United States. Vehicles purchased by any broker or non-franchised dealer for the purpose of resale or lease. Replacement vehicle as a result of an arbitration award, settlement agreement, judgment, or voluntary agreement for a vehicle reacquired by FCA US LLC. A vehicle originally invoiced to non-domestic dealers. Vehicles purchased or “dealer-traded” from non-franchised dealers, except new vehicles acquired from qualified conversion companies.

Company Eligibility:

Eligibility requirements for each participating company are based on their relationship with FCA US LLC. FCA US LLC defines its Affiliate Rewards eligible companies as Fleet companies, Supplier or Member companies. Definitions of each group are defined below:

Fleet Companies: select FCA US LLC Fleet Account companies as defined by FCA US LLC. Eligible companies are required to have an active Fleet Account Number (FAN) in order to participate.

Supplier Companies: all FCA US LLC Production, Non-Production, and Minority Supplier Company employees and retirees. The program recognizes the important strategic business relationship between FCA US LLC and its suppliers.

Subsidiary companies are eligible with proper documentation stating the relationship of the companies. Parent companies are not eligible to participate solely based on a subsidiary company's eligibility. They must have their own active company code.

Member Companies: companies, associations, and organizations which have a special business relationship with FCA US LLC or its affiliates as defined by FCA US LLC. Members of these companies are eligible to participate.

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Customer Eligibility:

Fleet Companies: employees, retirees, spouses, surviving spouse

Supplier Companies: employees, retirees, spouses, surviving spouse

Member Companies: employees, retirees, spouses, surviving spouse. Members of eligible organizations are eligible to participate in this program once they have established membership in the organization for a minimum of 30 days.

Supplemental workers, Service Agreement Workers, Independent Contractors and inactive on-roll employees are not eligible to participate in this Program under Fleet, Supplier or Member programs. Branch and independent agents of eligible companies do not qualify.

Eligible employees or individuals who do not comply with the Rules and Provisions may be suspended from the Program.

Program Elements:

1. Companies determined as eligible by FCA US LLC will be required to enroll into the Affiliate Rewards program. A representative of the company (usually an employee within the HR department of the eligible company) will serve as the Program Administrator.
2. Upon enrollment into the program, FCA US LLC will provide each eligible company, association or organization with a unique six (6) digit 'company code' number. Each eligible entity will communicate their unique 'company code' to their eligible employees, retirees or members.
3. An eligible customer interested in participating in the Affiliate Rewards Program will access the website www.fcausaffiliates.com or by calling Affiliate Rewards Program Headquarters at (888)444-4321. The participant will be required to enter their unique company code and complete an electronic form to generate a control number.
4. The control number generated will be a unique 12-digit alphanumeric number which should be printed and brought to the dealership at the time of purchase. All control numbers MUST be generated in the name of the eligible employee or retiree regardless if the vehicle is purchased by the spouse or surviving spouse partner.
5. The intended buyer (employee, retiree, member, spouse or surviving spouse) must provide the eligible employee's unique 'control number' and proof of eligibility documentation to any participating Chrysler, Jeep, Dodge, Ram dealership or FIAT Studio for audit verification purposes. Copies of this documentation must be kept in the deal jacket.

Appropriate documentation includes:

Employee	Current pay stub, W2 or company photo ID badge with company name identified (copy both front and back of badge)
Retiree	Copy of pension check, direct deposit receipt, company retiree ID badge, W2 or healthcare ID card with company name identified
Spouse	Marriage license or similar documentation showing relationship to eligible employee
Surviving Spouse	Appropriate documentation showing relationship to deceased eligible employee

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Member	Membership card or other documentation showing current membership with the organization. Students and alumni of schools listed as an affiliate are <u>not</u> eligible to participate in this program.
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6. Program 'control numbers' in the form of pre-printed Affiliate Rewards coupons may also be obtained through FCA US LLC sponsored or supported marketing events.
7. A completed Pricing and Acknowledgement Form must also be completed and signed by the customer and retained by the selling dealer for each sales transaction. The form is located within this document at the end of the rules page.

Preferred Price:

A participating dealer submitting a claim under this program must sell or lease the vehicle at the Preferred Price (a maximum of 1% below factory invoice plus a \$75 administration fee).

The dealer must show the participant a copy of the Factory Invoice.

Dealer installed options are negotiable between the participant and the dealer, and must be itemized and individually priced on a fully executed Bill of Sale and on the Pricing and Acknowledgement Form signed by the dealer and the purchaser/lessee. A net Bill of Sale without detail is not acceptable.

The dealer price to purchaser/lessee is calculated by adding dealer-installed options and/or Over Allowance on Trade amounts to the Preferred Price. The participant may not be charged for any preparation fees, delivery and handling charges, service or overhead fees, or any other such delivery fees under this program. Documentation fees are allowable under the respective governing State in which the vehicle is titled. Documentation fees may not exceed those normally charged on any other sales transaction.

Administration Fee:

Each participant must pay a \$75 program administration fee to help offset the cost necessary to support this program.

Other Conditions:

The participant involved in the purchase or lease of a vehicle under the program is required to read, understand and acknowledge receipt of the Program Rules and Provisions before purchasing or leasing a vehicle under the program.

- A control number is assigned under the program and is only valid during the calendar year in which it is issued.
- All information provided by a participant in connection with the purchase or lease of a new

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vehicle must be accurate.

- Purchased / leased vehicles can be licensed and titled in the name of the participant or business name as allowable under state law. Proof of business ownership must be placed in the sales jacket. All control numbers MUST be generated in the name of the eligible employee or retiree regardless if the vehicle is purchased by the spouse or surviving spouse.
- The following paperwork must be kept in the sales jacket to validate the connection between the buyer and ownership to the business. Small Business Owner / Preferred Price customers must provide one of the following to be considered eligible:
 1. Copy of government document showing business tax identification number and business name.
 2. Business incorporation documents.
 3. State, County, or municipal business license.
 4. Copy of government document showing nonprofit tax identification number and business name.
 5. Federal or State Income Tax forms showing operation as a business entity.
 6. Enrolled BusinessLink customer number.
 7. A fleet account number.
 8. Copy of DBA or assumed name documentation.
 10. States tax license.
 11. Workman's compensation/commercial general liability insurance.
 12. State or federal forms with Federal tax ID.
 13. A complete copy of the most recent original tax return form 1040 and all related schedules (including Schedule C or F) that were filed with the IRS.
- Proof of insurance in the name of the lease customer, business, or both is required.
- Leased vehicles may be leased through any lending institution and the lessee must be in the name of the participant or business.
- Person or company leasing a vehicle must do so for a minimum of 1 year.
- Additional allowances (except those paid under other FCA US LLC consumer incentive programs or available Employee Bonus Cash) free equipment, special service offers, gifts, or other premiums are not allowed.
- The customer is responsible for selecting a participating dealer. Authorized dealers are under no obligation to participate in this program.

Dealers are solely responsible for the complete and accurate reporting of their retail sales and claims payment.

No person, including dealership personnel and eligible company employees, may sell or barter customer 'Control Numbers' associated with this program. Dealers understand and agree that any payment by FCA US LLC that is the result of the inaccurate reporting of vehicle sales and/or payment claims will be charged back to the dealer's monthly account.

The dealer must review program rules with each participant, obtain his/her signature on the completed Pricing and Acknowledgement Form and provide a signed copy of the completed applicable paperwork to the participant.

Compatibility:

These programs are compatible with the following program types, providing the vehicle meets all program eligibility requirements:

- o Automobility Program
- o National or Regional Consumer Cash Allowance/APR programs
- o National or Regional Lease programs

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- o National or Regional Consumer Lease cash programs
- o National or Regional Consumer Lease Loyalty cash programs
- o All other Certificate/TDM programs

These programs are not compatible with the following program types:

- o FCA US LLC Employee Advantage program
- o FCA US LLC CDI program
- o FCA US LLC Employee Advantage – Friends program
- o Dealership Employee Purchase Program
- o USAA member Certificate
- o Total Loss Direct Offer
- o Sam's Club Offer
- o TruCar Private Targeted Offer
- o Edmonds Targeted Offer

FCA US LLC – Affiliate Rewards Program Pricing & Acknowledgement Form

Dealer Name

Dealer Code

Delivery Date

Customer Initials

Preferred Price (designated on invoice as “PP”)

\$ _____

Non-Factory Installed Options or Conversion Package – use attachment if necessary

(Price determined between Dealer and Customer – not a part of Program.)

Description

Price

_____	\$ _____
_____	\$ _____
_____	\$ _____
_____	\$ _____
Total Options	\$ _____
Over allowance on Trade (for financing purposes only)	\$ - _____
TOTAL	\$ _____

(Excludes tax* and License)

CUSTOMER:

I, the customer signing below represents to FCA US LLC that (1) the dealer has reviewed with me a copy of the Program Rules and Provisions (“Rules”); that (2) I have read and understand the Rules; (3) I will comply with the Rules; (4) I am eligible to participate in the Program.

Customer
Name:

(Print Name)

(Signature)

(Date)

VIN NUMBER:

CONTROL NUMBER:

SELLING DEALERSHIP:

The selling dealership through the signature of its authorized representative below, represents to FCA US LLC that (1) it has provided a copy of the Program Rules and Provisions (“Rules”) to the Customer; (2) it has read, understood and agrees to comply with the Rules; and (3) any non-compliance with the Rules by the dealership or anyone acting on its behalf may result in (a) the recovery by charge back or otherwise of sales fees paid to the dealership, or incurred as an obligation to the dealership by FCA US LLC, and (b) the termination or suspension of the dealership from participation in the Program. *The dealer is responsible for the proper calculation of the applicable sales tax, if any, owed to the taxing authority(s) with respect to the vehicle purchased/leased under this Program. This Pricing & Acknowledgement Form is not to be used by the participating dealer in the proper calculation of the sales tax base.

Authorized Dealership Signature _____

Date: _____