

Brand Information > Jeep

25MY Jeep Gladiator: Now Open for Orders!
Monday, September 16, 2024

Just Announced! 25MY Jeep Gladiator: Now Open for Orders!

25MY Jeep GLADIATOR

NOW OPEN FOR ORDER

Press Release & Build and Price coming soon



Jeep | 2025 Jeep Gladiator – What's New?

NEW LOWER MSRP

- **STARTING MSRP \$39,995**
INCLUDES AUTOMATIC TRANSMISSION AND DESTINATION
- **ALL SPORT MODELS REDUCED \$2,295**
(INCLUDES SPORT S, WILLYS & NIGHTHAWK)
- **ALL RUBICON AND MOJAVE MODELS REDUCED \$4,395**
STARTING AT \$52,995
INCLUDES AUTOMATIC TRANSMISSION AND DESTINATION

TRUSTED JEEP CAPABILITY

- **BEST-IN-CLASS 4x4 PAYLOAD TO 1,725LBS**
- **UNSURPASSED BIC GAS TOWING 7,700LBS**
- **SEGMENT EXCLUSIVE BOTH FRONT AND REAR SOLD**
- **ONLY OPEN-AIR PICKUP TRUCK IN THE INDUSTRY**

WHAT'S NEW

- **NEW PAINT COLORS – 41' & FATHOM BLUE (LATE)**
- **STANDARD AUTOMATIC TRANSMISSION**
- **STANDARD AUTO LOCKS AND WINDOWS**



Jeep |

GLADIATOR

25

NEW STARTING MSRP

\$39,995

➔ INCLUDES AUTOMATIC TRANSMISSION AND DESTINATION

2025MY BASE MSRP REPOSITIONING

SPORT

MOJAVE

RUBIC

(\$2,295)

(\$4,395)

(\$4,395)

INCLUDES BASE PRICE MSRP REDUCTION AND STANDARD AUTOMATIC TRANSMISSION

CONFIDENTIAL

Jeep | 2025 Jeep Gladiator – Model Lineup



Sport

NightHawk

Sport S

Willys

Mojave

Mojave X

Rubicon

\$38,100	\$40,895	\$41,600	\$45,200	\$51,100	\$61,100	\$51,100
\$39,995 <small>w/ destination</small>	\$42,270 <small>w/ destination</small>	\$43,495 <small>w/ destination</small>	\$47,095 <small>w/ destination</small>	\$52,995 <small>w/ destination</small>	\$62,995 <small>w/ destination</small>	\$52,995 <small>w/ destination</small>
Auto Transmission	20-inch Gloss Black Wheels	17-inch Gray Wheels	All LED Lights	FOX 2.5-inch Internal Bypass Shocks	Body Color Hard Top	Locking Front & Rear Differentials
Power locks & Windows	Body Color Hard Top	Adaptive Cruise Control	Trac-Lok Limited Slip Rear Differential	Front FOX Hydraulic Jounce Bumper	Steel Bumper Group	BIC 4:1 Low Transfer Case
Available BIC 7,700 lbs Towing	Body Color Fender Flares	Forward Collision Warning	Trailer Tow and AUX Switch Group	33-inch A/T Tires	Alpine Premium Audio	BIC Crawl Ratio 84:1
Available BIC 1,725 lbs Payload	A/T Tires	Available Premium Package	Cab Rails	All LED Lights	Blind Spot with Rear Cross Path	All LED Lights

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Jeep | 2025 Jeep Gladiator – What's New



25MY Exterior Colors

Black Clear Coat (PX8)



Hydro Blue Pearl Coat (PBJ)



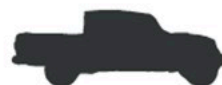
Fathom Blue Pearl Coat (PPS) **NEW LIM**



Bright White Clear Coat (PW7)



Granite Crystal Clear Coat (PAU)



'41 (PJ5) **NEW CORE**



Anvil Clear Coat (PDS)



Firecracker Red Clear Coat (PRC)



Note: Images are for exterior color reference only

Jeep**Sport (2TB)**

- Black hard top (HT1)
- Max tow package w/ 4.10 axle ratio (AJQ)
- Trailer tow and AUX switch group (ADH)
- Roll-up tonneau cover (CSD)

NightHawk (2TX)

- Trailer tow and AUX switch group (ADH)
- Roll-up tonneau cover (CSD)

**2025 Jeep Gladiator – Options: Sport (JTJL98)****Sport S (2TS)**

- **Premium Package (AAP)**
 - Body color hard top
 - Premium Nappa leather 12-way power front seats
 - 18" Machine Gray Wheels
- **Black hard top (HT1)**
- **Trailer tow and AUX switch group (ADH)**
- **Convenience Group (AJK)**
 - Body color fender flares (NEW)
 - Corning Gorilla Glass (NEW)
 - Heated front seats & steering wheel
 - Remote Start / Passive Entry / UGDO & 7" clusters
- **Technology Group (AJY)**
 - Alpine premium audio with Bluetooth wireless speaker
 - Unconnect 5 with Navigation
 - 115V Auxiliary power outlet
 - Rear View Auto Dim mirror, USB Media Hub, 400W Inverter
- **LED Headlamp and fog lamp group (ADA)**
 - LED headlamp / fog lamps
- **Safety group (AJ1)**
 - Auto High Beam
 - Blind Spot and Cross Path
 - Parksense and LED Taillamps
- **Cargo Group w/ trail rail system (ACG)**
 - Lockable rear underseat storage
 - Roll-up tonneau cover & trail rails
 - Exterior 115V AC outlet
 - 400W inverter

Willys

- **Black hard top (HT1)**
- **Convenience Group (AJK)**
 - Body color fender flares
 - Corning Gorilla Glass
 - Heated front seats
 - Remote Start / Passive Entry / UGDO & 7" clusters
- **Technology Group (AJY)**
 - Alpine premium audio with Bluetooth wireless speaker
 - Unconnect 5 with Navigation
 - 115V Auxiliary power outlet
- **Safety group (AJ1)**
 - Auto High Beam
 - Blind Spot and Cross Path
 - Parksense
- **Roll-up tonneau cover (CSD)**
- **Cargo Group w/ trail rail system (ACG)**
 - Lockable rear underseat storage
 - Roll-up tonneau cover & trail rails
 - Exterior 115V AC outlet
 - 400W inverter



2025 Jeep Gladiator – Options: Rubicon (JTJS98)

Rubicon (2TR)

- **Body color hard top (HT3)**
- **Premium Nappa leather 12-way power front seats (*VL)**
- **Black hard top (HT1)**
- **17" Machine Wheels with black pockets (WFE)**
- **Black side wall M/T tires (TWG)**
- **Trailer tow and AUX switch group (ADH)**
- **Steel front bumper (AST)**
- **Convenience Group (AJK)**
 - Heated front seats & steering wheel
 - Remote Start / Garage door opener
 - SiriusXM with 360L
- **Technology Group (AJY)**
 - Forward facing trail cam
 - Alpine premium audio with Bluetooth wireless speaker
 - Unconnect 5 with Navigation
 - 115V Auxiliary power outlet
- **Safety group (AJ1)**
 - Blind spot, cross path detection & park sense
 - Auto high beam headlamp control
- **Cargo Group w/ trail rail system (ACG)**
 - Lockable rear underseat storage
 - Roll-up tonneau cover & trail rails
 - Exterior 115V AC outlet

Rubicon X (2TY)

- **17" Machine Wheels with black pockets (WFE)**
- **Black side wall M/T tires (TWG)**
- **Cargo Group w/ trail rail system (ACG)**
 - Lockable rear underseat storage
 - Roll-up tonneau cover & trail rails
 - Exterior 115V AC outlet



RUBICON



2025 Jeep Gladiator – Options: Mojave (JTJH98)

Mojave (2TD)

- **Body color hard top (HT3)**
- **Premium Nappa leather 12-way power front seats (*PL)**
- **Black hard top (HT1)**
- **17" Machine Painted Dark Gray Wheels (WGD)**
- **Black side wall M/T tires (TWG)**
- **Trailer tow and AUX switch group (ADH)**
- **Steel bumper group (AST)**
 - Front / rear steel bumpers and rock rails
- **Convenience Group (AJK)**
 - Heated front seats & steering wheel
 - Remote Start / Garage door opener
 - SiriusXM with 360L
- **Technology Group (AJY)**
 - Forward facing trail cam
 - Alpine premium audio with Bluetooth wireless speaker
 - Unconnect 5 with Navigation
 - 115V Auxiliary power outlet
- **Safety group (AJ1)**
 - Blind spot, cross path detection & park sense
 - Auto high beam headlamp control
- **Cargo Group w/ trail rail system (ACG)**
 - Lockable rear underseat storage
 - Roll-up tonneau cover & trail rails
 - Exterior 115V AC outlet

Mojave X (2TA)

- **17" Machine Wheels with black pockets (WFE)**
- **Black side wall M/T tires (TWG)**
- **Cargo Group w/ trail rail system (ACG)**
 - Lockable rear underseat storage
 - Roll-up tonneau cover & trail rails
 - Exterior 115V AC outlet



MOJAVE

ATTACHED: 25MY Gladiator Whats New Jeep Fact.pdf